FerroAlloyNet Conference Sponsorship

Ⅰ Main Project Cooperation

ⅰ Co-organizer (USD 70,000)
合办（7 万美金）

1. The Co-organizer will be listed on the English website: www.ferroalloynet.com and Chinese website: www.cnfeol.com , invitation letter, conference magazine, WeChat, and background wall
   会议官网、邀请函、会刊、微信、背景墙合办企业列名

2. Separately promote the Co-organizer several times on WeChat and email
   海量短信、微信、邮件群发单独宣传赞助商数次

3. Distribute conference souvenirs with the logo of the Co-organizer along with the conference materials
   随会议资料发放带有合办企业列标志的会议纪念品

4. 30 minutes of corporate presentations in the conference speech session
   会议演讲环节进行企业宣讲 30 分钟

5. Play the promotional video of the Co-organizer several times during the summit
   会议期间播放合办企业宣传片数次

6. Co-organizer LOGO publicity in the conference bag
   会议资料袋设企业 LOGO 宣传

7. Remarks before the welcome dinner
   欢迎晚宴餐前致辞

8. Promotional materials and business cards placed on tables and seats at welcome dinner
   欢迎晚宴餐桌座位摆放宣传资料及名片

9. Two tables (main table) will be provided at the welcome dinner for invited customers
   欢迎晚宴提供两桌（设主桌）供邀请客户使用

10. Company LOGO printed on meal coupons
    餐券印刷企业 LOGO

Tel: +86-28-85217008
E-mail: customerservice@ferroalloynet.com
Address: UNIT 2508A, 25/F BANK OF AMERICA TOWER, 12 HARCOURT RD CENTRAL, HONG KONG

11. Six free passes to the summit
提供 6 位参会名额

12. Double-page advertisements in the summit magazine
会刊内印刷宣传资料(2 页彩页广告)

13. Get delegate list updated timely
报名参会企业名录实时提供

14. Assist in meeting clients during appointment meetings
协助约见会议期间见面客户

15. Provide home page promotion advertisement in www.ferroalloynet.com for one year (Size: 150*50)
提供网站首页宣传广告一年（大小：150*50）

ii Assisting Organizer (USD 40,000)
协办（4 万美金）

1. The Assisting Organizer will be listed on the English website: www.ferroalloynet.com and Chinese website: www.cnfeol.com , invitation letter, conference magazine, WeChat, and background wall
会议官网、邀请函、会刊、微信、背景墙协办企业列名

2. Separately promote the Assisting Organizer several times on WeChat and email
海量短信、微信、邮件群发单独宣传协办企业数次

3. 30 minutes of corporate presentations in the conference speech session
会议演讲环节进行企业宣讲 30 分钟

4. Play the promotional video of the Assisting Organizer several times during the summit
会议期间播放协办企业宣传片数次

5. Four free passes to the summit
提供 4 位参会名额

6. Double-page advertisements in the summit magazine
会刊内印刷宣传资料(2 页彩页广告)

7. Enterprise LOGO publicity on the table card of the conference venue
会场桌卡设企业 LOGO 宣传

8. Set up an independent background wall and negotiation table for Assisting Organizer in the venue
   会场设协办企业独立背景墙及洽谈桌
9. Provide 2 X-Banners for publicity
   提供 X 展架宣传 2 个

10. Get delegate list updated timely
    报名参会企业名录实时提供

11. Assist in meeting clients during appointment meetings
    协助约见会议期间见面客户

12. Provide home page promotion advertisement in www.ferroalloynet.com for half a year (Size: 150*50)
    提供网站首页宣传广告半年（大小：150*50）

iii Diamond Sponsor (USD 20,000)
钻石赞助（2 万美金）

1. The Diamond Sponsor will be listed on the English website: www.ferroalloynet.com and Chinese website: www.cnfeol.com , invitation letter, conference magazine, WeChat, and background wall
   会议官网、邀请函、会刊、微信、背景墙钻石赞助商列名

2. Separately promote the Diamond Sponsor several times on WeChat and email
   海量短信、微信、邮件群发单独宣传赞助商数次

3. 30 minutes of corporate presentations in the conference speech session
   会议演讲环节进行企业宣讲 30 分钟

4. Play the promotional video of the Diamond Sponsor several times during the summit
   会议期间播放赞助商宣传片数次

5. Four free passes to the summit
   提供 4 位参会名额

6. One-page advertisements in the summit magazine
   会刊内印刷宣传资料(1 页彩页广告)

7. Set up an independent background wall and negotiation table for Diamond Sponsor in the venue

会场设赞助商独立背景墙及洽谈桌

8. Provide 2 X-Banners for publicity
   提供 X 展架宣传 2 个

9. Corporate LOGO promotion on the conference pass
   胸牌企业 LOGO 宣传

10. Get delegate list updated timely
    报名参会企业名录实时提供

11. Assist in meeting clients during appointment meetings
    协助约见会议期间见面客户

12. Provide home page promotion advertisement in www.ferroalloynet.com for 3 months (Size: 150*50)
    提供网站首页宣传广告三个月（大小：150*50）

iv Platinum Sponsor (USD 15,000)
鼎力赞助（1.5 万美金）

1. The Platinum Sponsor will be listed on the English website: www.ferroalloynet.com and Chinese website: www.cnfeol.com , invitation letter, conference magazine, WeChat, and background wall
   会议官网、邀请函、会刊、微信、背景墙鼎力赞助商列名

2. Separately promote the Platinum Sponsor several times on WeChat and email
   海量短信、微信、邮件群发单独宣传赞助商数次

3. Two free passes to the summit
   提供 2 位参会名额

4. One-page advertisements in the summit magazine
   会刊内印刷宣传资料(1 页彩页广告)

5. Set up an independent background wall and negotiation table for Platinum Sponsor in the venue
   会场设赞助商独立背景墙及洽谈桌

6. Provide 2 X-Banners for publicity
   提供 X 展架宣传 2 个

7. Get delegate list updated timely
   报名参会企业名录实时提供

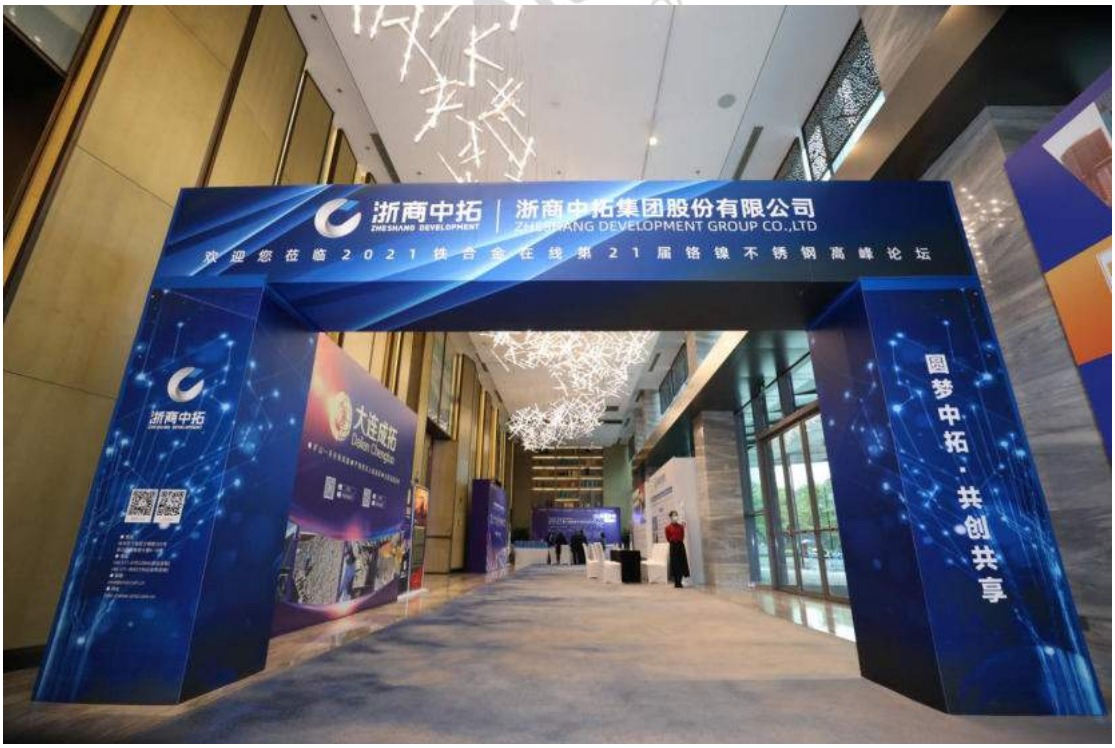
8. Assist in meeting clients during appointment meetings
   协助约见会议期间见面客户

9. Provide home page promotion advertisement in www.ferroalloynet.com for 3 months (Size: 150*50)
   提供网站首页宣传广告三个月（大小：150*50）

Ⅱ Popular Single Item Promotion

ⅰ Dinner Sponsor (USD 17,000)
晚宴（1.7 万美金）

ii **Arched Door (USD 15,000)**
拱门（**1.5** 万美金）



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iii Conference Bag Naming (USD 12,000)
资料袋冠名（1.2 万美金）

iv Side Screen Naming (USD 14,000)
侧屏冠名（1.4 万美金）

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v **Logo Projection Lamp Naming (USD 7,000)**
Logo 投影灯冠名（7,000 美金）

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vi Theme Luminous Three-dimensional Character Naming
(infield: USD 1,2000; outfield: USD 7,000)
主题发光立体字冠名（内场 8 万；外场 5 万）

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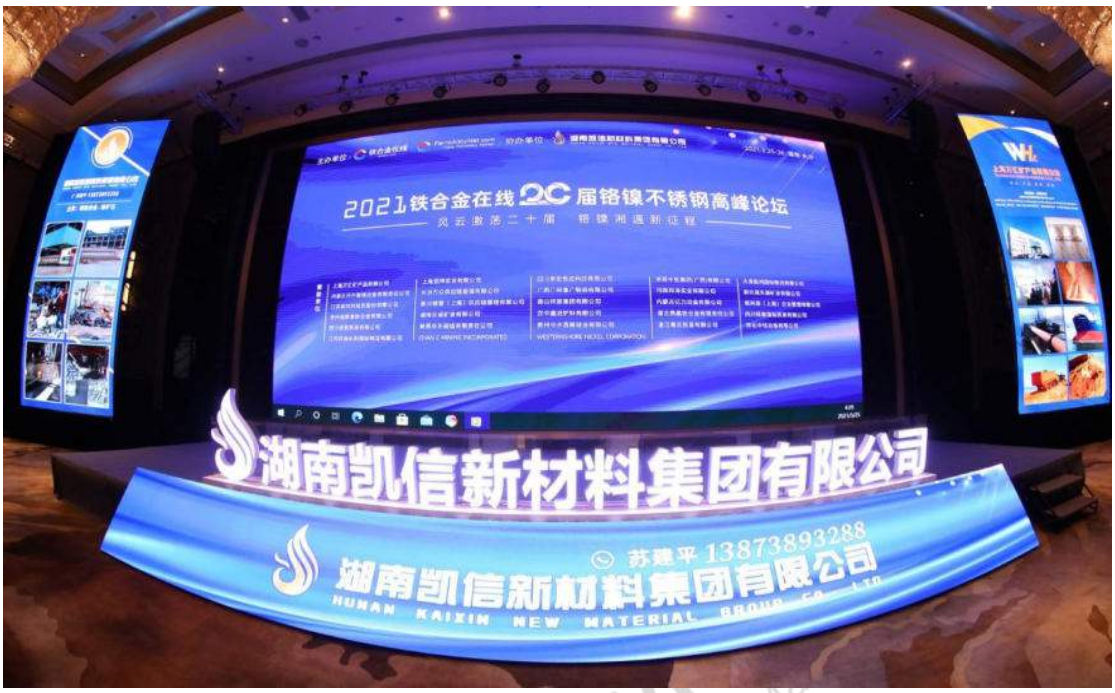
vii Inclined Screen Naming (USD 6,000)
坡屏冠名（6,000 美金）



viii Mineral Water Bottle Naming (USD 7,000)
矿泉水冠名（7,000 美金）

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ix **Conference Registration Wall Naming (USD 8,000)**

会议签名墙冠名（8,000 美金）

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- **Enterprise Background Wall (USD 3,000)**
  企业背景墙（3,000 美金）

xi Exhibition Stand (USD 4,000)

展台（4,000 美金）

xii Table Card Exclusive Naming (USD 4,000)

桌卡独家冠名（USD 4,000）

xiii Main Background Wall Naming (USD 3,000)

主背景墙冠名（3,000 美金）

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xiv Cover Exclusive Naming (USD 7,000)

封面独家冠名（7,000 美金）

xv Conference Pass Exclusive Naming (USD 6,000)

参会证独家冠名（6,000 美金）

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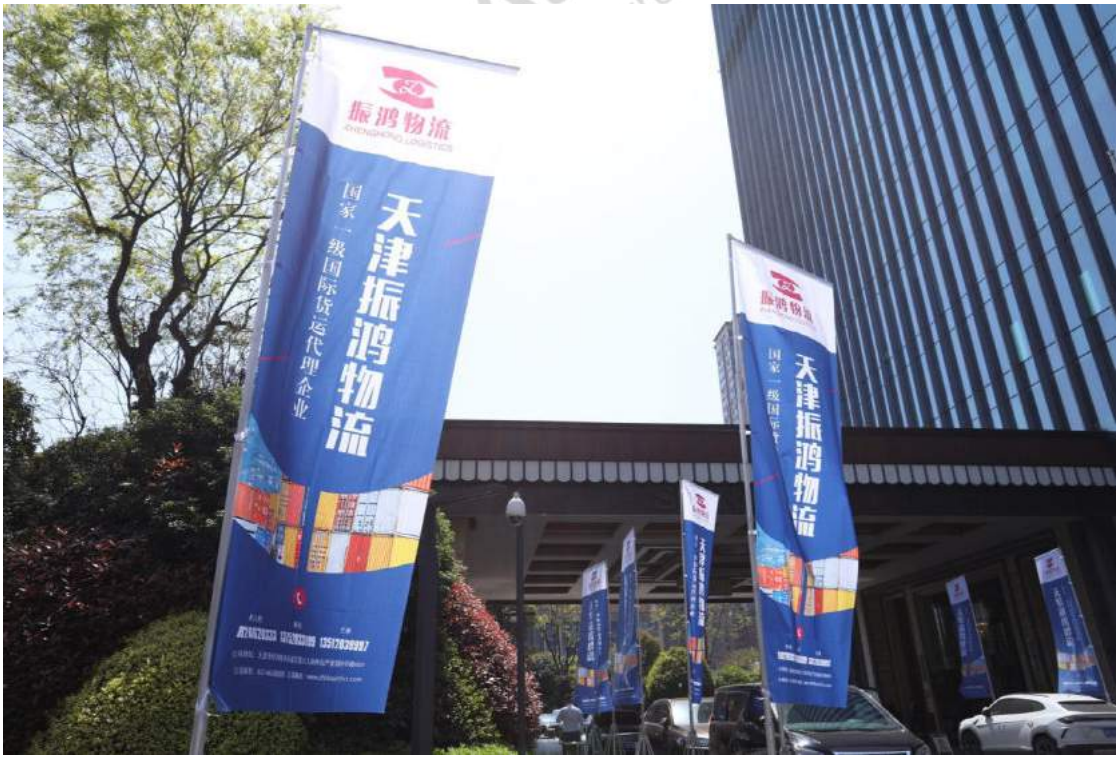
xvi Water Injection Flag Exclusive Naming (USD 12,000)

注水旗独家冠名（1.2 万美金）



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xvii Exclusive Sponsorship of Sports Activities (USD 6,000)

文体活动独家冠名（6,000 美金）

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xviii Conference Gift Exclusive Naming (Price is subject to specific gift)
热门单项合作（视具体礼品报价）

xix Promotional Materials and Product Display (USD 3,000)
宣传资料入袋及产品展示（3,000 美金）

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xx Exclusive Naming of Conference Tea Break (USD 4,000)
会议茶歇独家冠名（4,000 美金）

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xxi Conference Candy Exclusive Naming (USD 1,500)
会议用糖独家冠名（1,500 美金）

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Ⅲ Cost-effective Promotion

ⅰ **Back Cover Naming**
封底冠名

ⅱ **Flyleaf Naming**
扉页冠名

ⅲ **Inside Front Cover Naming**
封二冠名

ⅳ **Inside Back Cover Naming**
封三冠名

ⅴ **X-banner**
企业展架

ⅵ **Enterprise Promotional Video Display**
企业宣传片播放

ⅶ **Color Pages of the Inner Sheet**
内刊彩页冠名

ⅷ **Double Page Spread**
内页跨页冠名

ⅸ **Conference Pen Naming**
会议用笔冠名

ⅹ **Conference Mask Naming**
会议口罩冠名

ⅺ **Conference Chair Cover Naming**
会场椅套冠名

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Ⅳ Customer-defined Promotion

ⅰ **The Main Cooperation Project of the Conference Can Increase or Decrease the Individual Promotion Item According to the Demand**
会议主体合作项目可以根据需求增减单项宣传方案

ⅱ **Any Individual Promotional Items of Conference Can Be Freely Combined to Achieve the Best Promotion Effect**
任何会议单项宣传项目都可以自由组合以达到最理想的宣传效果

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